



BoardEffect Grows Referral Network

Press Release

BoardEffect Expands Reach in Nonprofit Association Market

Philadelphia PA – November 28, 2016

As the leading board portal solution for mission-based organizations worldwide, BoardEffect serves over 2,500 boards of which nonprofit associations comprise an important, growing segment. These associations use BoardEffect to manage board information and elevate organizational performance; many of them also leverage BoardEffect's governance education content and have joined forces with BoardEffect to expand its presence and offerings within the association community.

The American Farm Bureau Federation, a nonprofit organization which is the unified national voice of agriculture, has become a BoardEffect Referral Associate to deliver value to its county and state members. Through this relationship, county and state Farm Bureau organizations may participate in BoardEffect's customized governance education program. They also receive additional governance related content, simplified access to board portal technology, and preferential member pricing for BoardEffect. "For the past five years, AFBF has used BoardEffect. Their customer service and dedication to provide a critical governance resource has been instrumental to the success of our Board meetings," said Kathleen Early, Assistant Secretary.

The work of nonprofit boards is complex, demanding, and high-stakes. Farm Bureau organizations at all levels balance the need for strong governance and organizational leadership with the mission-critical task of promoting national well-being through the strengthening of the lives of rural Americans by building strong, prosperous agricultural communities. "Together, BoardEffect and Farm Bureau bring governance education to the vibrant community of American farmers and ranchers who serve as productive stewards of our natural resources," said Todd Gibby, CEO of BoardEffect. "BoardEffect stands ready to assist with this opportunity."

More than 120,000 users representing over 2,500 Boards depend on BoardEffect to manage board related information online and advance the mission-critical work of their boards.

To learn more about BoardEffect or to schedule a demo, please visit www.boardeffect.com.

ABOUT BOARDEFFECT

BoardEffect board management software drives efficiency, effectiveness and engagement among board directors, executives and administrators, ultimately elevating organizational performance. The functionality and workflows of BoardEffect have been designed to support boards as they manage the responsibilities inherent



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within the demanding, interdependent, and mission critical [board cycles](#). Board executives and administrators easily streamline the creation, review, approval and dissemination of important board materials.

Board members access their critical information via iOS, Android, or any browser-supported device in a secure environment which protects sensitive board information through our [5 Tier Security program](#) using a state of the art dedicated SOCII infrastructure.

For more information, please visit: <http://www.boardeffect.com/>

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