



BoardEffect Joins Blackbaud Partner Network

Press Release

BoardEffect Joins Blackbaud Partner Network as a Blackbaud Technology Partner

Firm Joins Network of Companies Providing Applications and Solutions that Complement Blackbaud's Portfolio for Philanthropic Organizations

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BoardEffect, the leading board management software solution for nonprofit and mission-based organizations worldwide, today announced that the company has joined the Blackbaud Partner Network as a Blackbaud Technology Partner. With this partnership, BoardEffect joins a network of companies that provide applications and solutions that extend Blackbaud (NASDAQ: BLKB) product functionality in new ways.

"BoardEffect represents a compelling partner for Blackbaud and its client organizations," said Chris Clinton, vice president, Global Channels and Partner Ecosystem at Blackbaud. "Its focus on board of directors' needs complements our enterprise-wide suite of solutions, such as Raiser's Edge NXT™, further enabling the success of nonprofit organizations everywhere."

The partnership allows Blackbaud clients to leverage BoardEffect's board management software to gain access to vital, contextual information that helps inform and influence the mission-critical work of boards. BoardEffect allows easy and elegant management of board information while supporting boards' efforts to elevate their organizations' performance.

"We are delighted to be working with Blackbaud as a member of its Partner Network," said Todd Gibby, CEO. "Blackbaud's unprecedeted track record and expansive product footprint across the global philanthropic community will combine powerfully with BoardEffect's nonprofit governance expertise and board portal software," said Todd Gibby, CEO of BoardEffect.

To learn more about BoardEffect's board management software, visit: www.boardeffect.com. The Blackbaud Partner Network is a group of leading technology and services firms providing nonprofits with the solutions, applications and strategies they need to make a difference in their local communities and worldwide. To learn more about Blackbaud's Technology Partner program, visit: <http://www.blackbaud.com/partners>.

The Blackbaud Partner Marketplace™ is the world's first marketplace dedicated to the nonprofit community with products that extend and enhance Blackbaud solutions. For more information, visit www.blackbaud.com/marketplace.

ABOUT BOARDEFFECT

BoardEffect board management software drives efficiency, effectiveness and engagement among board directors, executives and administrators.

.More than 1,300 leading organizations use BoardEffect's board management software to manage board-related information online and advance the work of their boards. Hospitals and healthcare systems, nonprofits, foundations, educational institutions, government entities, companies and many others leverage BoardEffect to support the dynamic, nuanced, critically important work of governing bodies.

The work of boards is complex, demanding, and high-stakes. It is also cyclical in nature. Boards convene on a regular meeting cycle, deliver on a recurring set of annual responsibilities, and continuously work to refresh and strengthen themselves as strategic assets to the organizations they serve. These represent three different operating cycles, each with its own pace and components. The functionality and workflows of BoardEffect have been designed to support boards as they manage the responsibilities inherent within these demanding, interdependent, and mission critical cycles.

Board members access their critical information via Android, iOS or any browser-supported device in a secure environment which protects sensitive board information through our 5 Tier Security program using a state of the art dedicated SOCII infrastructure. Board executives and administrators easily streamline the creation, review, approval and dissemination of important board materials. For more information, please visit: <http://www.boardeffect.com/>

ABOUT BLACKBAUD

Serving the worldwide philanthropic community for more than 30 years, Blackbaud (NASDAQ:BLKB) combines innovative software and services, and expertise to help organizations achieve their missions. Blackbaud works in over 60 countries to power the passions of more than 30,000 clients, including nonprofits, K-12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations. The company offers a full spectrum of cloud and on-premise solutions, as well as a resource network that empowers and connects organizations of all sizes. Blackbaud's portfolio of software and services support nonprofit fundraising and relationship management, eMarketing, advocacy, accounting, payments and analytics, as well as grant management, corporate social responsibility, and education. Using Blackbaud technology, these organizations raise, invest, manage and award more than \$100 billion each year. Recognized as a top company, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Ireland and the United Kingdom. For more information, visit www.blackbaud.com.

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